

THE EUROPEAN AGRICULTURAL **MACHINERY INDUSTRY**

NETWORK Join the pan-European

platform that brings together leading experts and executives from the entire agricultural machinery sector.

IMPACT

Help to inform and shape all EU legislation that impacts the sector.

SERVICE & EXPERTISE

Profit from CEMA's diverse membership services and receive tailored political, economic, regulatory and technical advice.

▶ RAISE YOUR PROFILE

Benefit from CEMA's media and communication channels to make sure your issues are on the agenda in Europe.

THE CEMA **NETWORK**

With 10 national member associations, the CEMA network represents both large multinational companies and numerous European SMEs active in this sector.

The Netherlands

Portugal











AEA X

agricultural equipment consisting of large multinational as well as numerous small and medium-sized enterprises (SMEs).

Includes 4.500 manufacturers of

Has a total turnover of €26 billion and provides employment for 135,000 persons directly and another 125,000 persons indirectly in the distribution and service network.

CEMA manufacturers produce 450 different types of machines ranging from tractors and combine harvesters to plant protection equipment and precision seed drills.



CONTACT

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FOLLOW OUR WORK

Check for regular updates and news on the **CEMA** website

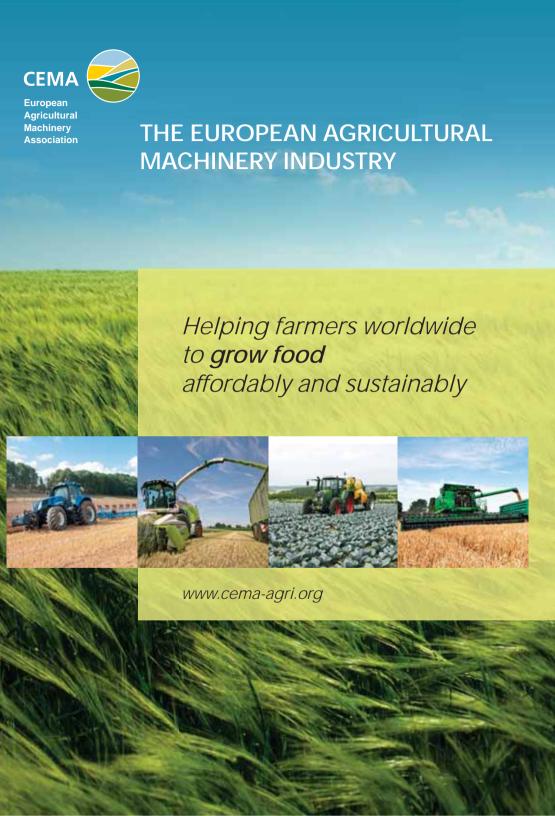
www.cema-agri.org

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CEMA is the voice of the agricultural machinery industry in Europe. Through the provision of cutting-edge technology manufacturers of agricultural machinery enable farmers in Europe and worldwide to grow food, feed and agricultural raw materials affordably and sustainably and meet the rising demand fuelled by global population growth.



Machinery

Association

CEMA - THE VOICE OF THE AGRICULTURAL MACHINERY INDUSTRY IN EUROPE

CEMA's mission is to work towards a balanced legislative and regulatory framework in the EU that:

- > Supports the competitiveness of the industry in Europe and
- Enables the industry to provide smart solutions to help farmers worldwide to grow food affordably and sustainably

CEMA'S TASKS

- Act as the face & voice of the industry in Brussels and vis-à-vis international organisations (OECD, FAO, UNIDO)
- Identify & address the impact of EU regulation on the sector
- Develop common industry positions on relevant topics
- Promote a deeper understanding of the European agricultural machinery industry among EU decision-makers, regulators and stakeholders
- Provide expertise and advice to the European Institutions



MODERN AGRICULTURAL MACHINES HELP FARMERS TO:

- > Efficiently use the scarce agricultural area
- > Maximize harvest results
- Use water in a targeted and responsible way
- Nourish plants with exactly the amount of fertiliser needed
- Protect their crops against damage via exact dosage and targeted application to maximize the yield while protecting nature

- Take the right decisions by providing all necessary information electronically
- Use pesticides responsibly
- Manage their farms efficiently

The European producers of agricultural machinery provide solutions for all these challenges and for all types and sizes of farms.

WHAT WE DO - CEMA'S ACTIVITIES

CEMA actively presents the views and interests of the producers of agricultural machinery in Europe on the following issues:

AGRICULTURE

- Solution Security Security
- Sustainable Crop Production Intensification (SCPI)
- > Precision Farming
- > Common Agricultural Policy (CAP)
- Advancing agricultural mechanisation in developing countries
- Reducing harvesting losses & food waste

ENVIRONMENT

- > Air quality & Emissions
- > CO₂
- > Soil quality
- Sustainable Phosphorous
- Water
- > Noise
- > WEEE/ROHS

INDUSTRIAL POLICY

- Competitiveness of the agricultural machinery industry
- EU type-approval of agricultural vehicles ('Mother' Regulation)

EXTERNAL TRADE

- Transatlantic Trade and Investment Partnership (TTIP)
- EEC Safeguard Measures on combine harvesters

INTERNAL MARKET

- Market Surveillance
- Harmonisation of road safety rules for NRMM

HEALTH & SAFETY

- > Protective Tractor Cabins
- Safety of Machines
- Accident database
- Vibrations
- Sprayer testing

RESEARCH & INNOVATION

- Horizon 2020
- Innovation Partnership

STANDARDISATION

- OECD Tractor Codes
- CEN
- > ISO
- > UNECE