

## FOUR REASONS TO JOIN CEMA

- ▶ NETWORK**  
 Join the pan-European platform that brings together leading experts and executives from the entire agricultural machinery sector.
- ▶ IMPACT**  
 Help to inform and shape all EU legislation that impacts the sector.
- ▶ SERVICE & EXPERTISE**  
 Profit from CEMA's diverse membership services and receive tailored political, economic, regulatory and technical advice.
- ▶ RAISE YOUR PROFILE**  
 Benefit from CEMA's media and communication channels to make sure your issues are on the agenda in Europe.

CEMA

European  
Agricultural  
Machinery  
Association



## THE EUROPEAN AGRICULTURAL MACHINERY INDUSTRY

Includes 4,500 manufacturers of agricultural equipment consisting of large multinational as well as numerous small and medium-sized enterprises (SMEs).

Has a total turnover of €26 billion and provides employment for 135,000 persons directly and another 125,000 persons indirectly in the distribution and service network.

CEMA manufacturers produce 450 different types of machines ranging from tractors and combine harvesters to plant protection equipment and precision seed drills.



## THE CEMA NETWORK

With 10 national member associations, the CEMA network represents both large multinational companies and numerous European SMEs active in this sector.

Austria



Belgium



France



Germany



Italy



The Netherlands



Portugal



Spain



Turkey



United Kingdom



## CONTACT

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## FOLLOW OUR WORK

Check for regular updates and news on the CEMA website

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## THE EUROPEAN AGRICULTURAL MACHINERY INDUSTRY

*Helping farmers worldwide to grow food affordably and sustainably*



[www.cema-agri.org](http://www.cema-agri.org)

*CEMA is the voice of the agricultural machinery industry in Europe. Through the provision of cutting-edge technology manufacturers of agricultural machinery enable farmers in Europe and worldwide to grow food, feed and agricultural raw materials affordably and sustainably and meet the rising demand fuelled by global population growth.*



## CEMA - THE VOICE OF THE AGRICULTURAL MACHINERY INDUSTRY IN EUROPE

*CEMA's mission is to work towards a balanced legislative and regulatory framework in the EU that:*

- > Supports the competitiveness of the industry in Europe and
- > Enables the industry to provide smart solutions to help farmers worldwide to grow food affordably and sustainably



## MODERN AGRICULTURAL MACHINES HELP FARMERS TO:

- > Efficiently use the scarce agricultural area
  - > Maximize harvest results
  - > Use water in a targeted and responsible way
  - > Nourish plants with exactly the amount of fertiliser needed
  - > Protect their crops against damage via exact dosage and targeted application to maximize the yield while protecting nature
  - > Take the right decisions by providing all necessary information electronically
  - > Use pesticides responsibly
  - > Manage their farms efficiently
- The European producers of agricultural machinery provide solutions for all these challenges and for all types and sizes of farms.

## WHAT WE DO - CEMA'S ACTIVITIES

*CEMA actively presents the views and interests of the producers of agricultural machinery in Europe on the following issues:*

### AGRICULTURE

- > Global Food Security
- > Sustainable Crop Production Intensification (SCPI)
- > Precision Farming
- > Common Agricultural Policy (CAP)
- > Advancing agricultural mechanisation in developing countries
- > Reducing harvesting losses & food waste

### ENVIRONMENT

- > Air quality & Emissions
- > CO<sub>2</sub>
- > Soil quality
- > Sustainable Phosphorous
- > Water
- > Noise
- > WEEE/ROHS

## CEMA'S TASKS

- > Act as the face & voice of the industry in Brussels and vis-à-vis international organisations (OECD, FAO, UNIDO)
- > Identify & address the impact of EU regulation on the sector
- > Develop common industry positions on relevant topics
- > Promote a deeper understanding of the European agricultural machinery industry among EU decision-makers, regulators and stakeholders
- > Provide expertise and advice to the European Institutions

### INDUSTRIAL POLICY

- > Competitiveness of the agricultural machinery industry
- > EU type-approval of agricultural vehicles ('Mother' Regulation)

### EXTERNAL TRADE

- > Transatlantic Trade and Investment Partnership (TTIP)
- > EEC Safeguard Measures on combine harvesters

### INTERNAL MARKET

- > Market Surveillance
- > Harmonisation of road safety rules for NRMM

### HEALTH & SAFETY

- > Protective Tractor Cabins
- > Safety of Machines
- > Accident database
- > Vibrations
- > Sprayer testing

### RESEARCH & INNOVATION

- > Horizon 2020
- > Innovation Partnership

### STANDARDISATION

- > OECD Tractor Codes
- > CEN
- > ISO
- > UNECE